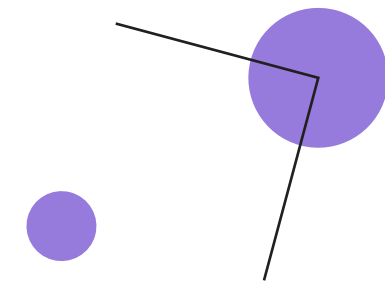
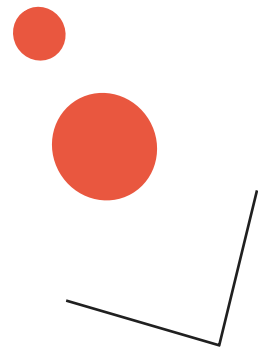
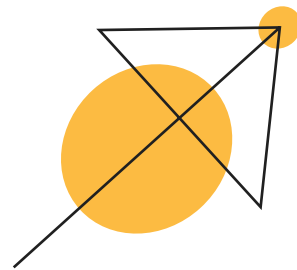
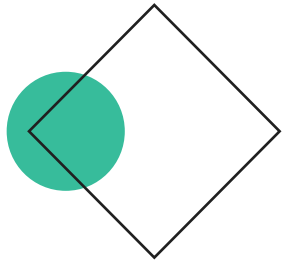


# SRMKZILLA

The official Mozilla Campus Club of SRMIST



# ABOUT SRM

SRM Institute of Science and Technology is an esteemed institute situated in Kattankulathur, Chennai. With over **30,000** bright students, SRMIST boasts a technically inclined crowd that has proven itself at various national and international level competitions.

SRMIST is one of the most sought-after engineering institutes in South India, with more than 1.5 lakh applications for the entrance examination. With a stringent selection criteria, the institute has a pool of amazingly **talented developers**.

SRMIST also has a breathtaking campus, with **amazing infrastructure** that puts it amongst the most well-made campuses in the country. Among the excellent temples of education stands **Dr. T.P. Ganesan auditorium**, a grandiose hall that is also the second largest auditorium in Asia.



# WHO WE ARE

We are **SRMKZILLA**, the official Mozilla Campus Club of SRMIST. A team of extraordinary people from different backgrounds but with the same desire to innovate and educate. With this collective goal in mind, we make sure every one of our events have an air of **passion and zeal** to create something amazing and learn something exciting.

SRMKZILLA is one of the most well-known technical clubs in the campus, praised by multiple organizations and loved by students for our highly **interactive events**. Our reach is not limited to the bounds of the campus, as we frequently invite speakers from other reputed institutes and organizations.

By the students, for the students



# WHAT WE DO

We aim to educate the student community on the latest innovations in **technology** through various hands-on workshops, competitions and conferences.

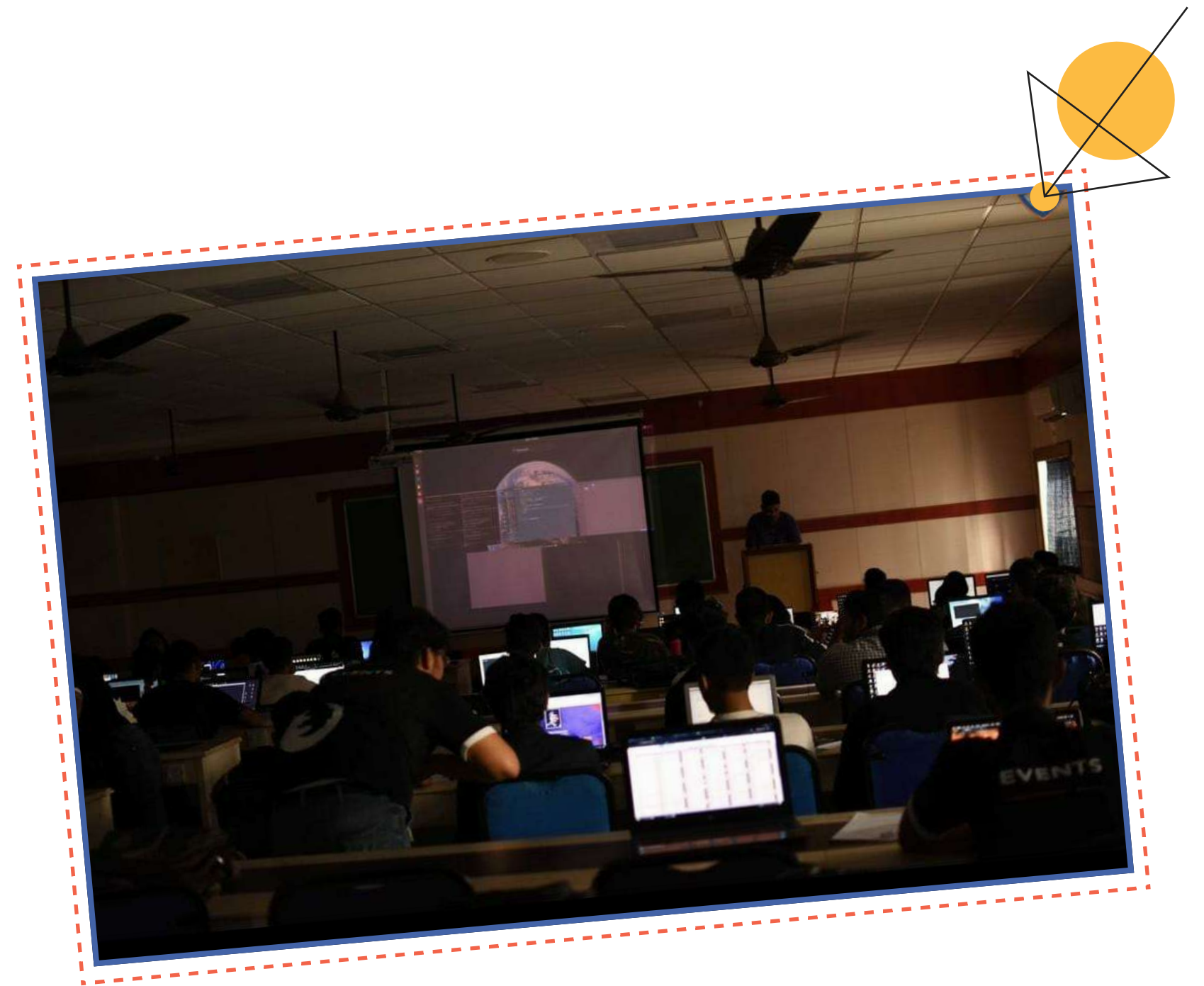
We take up **projects** from startups, companies, campus clubs and NGOs from in and around the campus, which span a multitude of technological areas such as web development, app development and Virtual Reality.

We also go beyond technology; we coordinate with local NGOs to organize plantation drives to help make the world a greener place. We also have visits to local orphanages and light up the day of the wonderful children there.



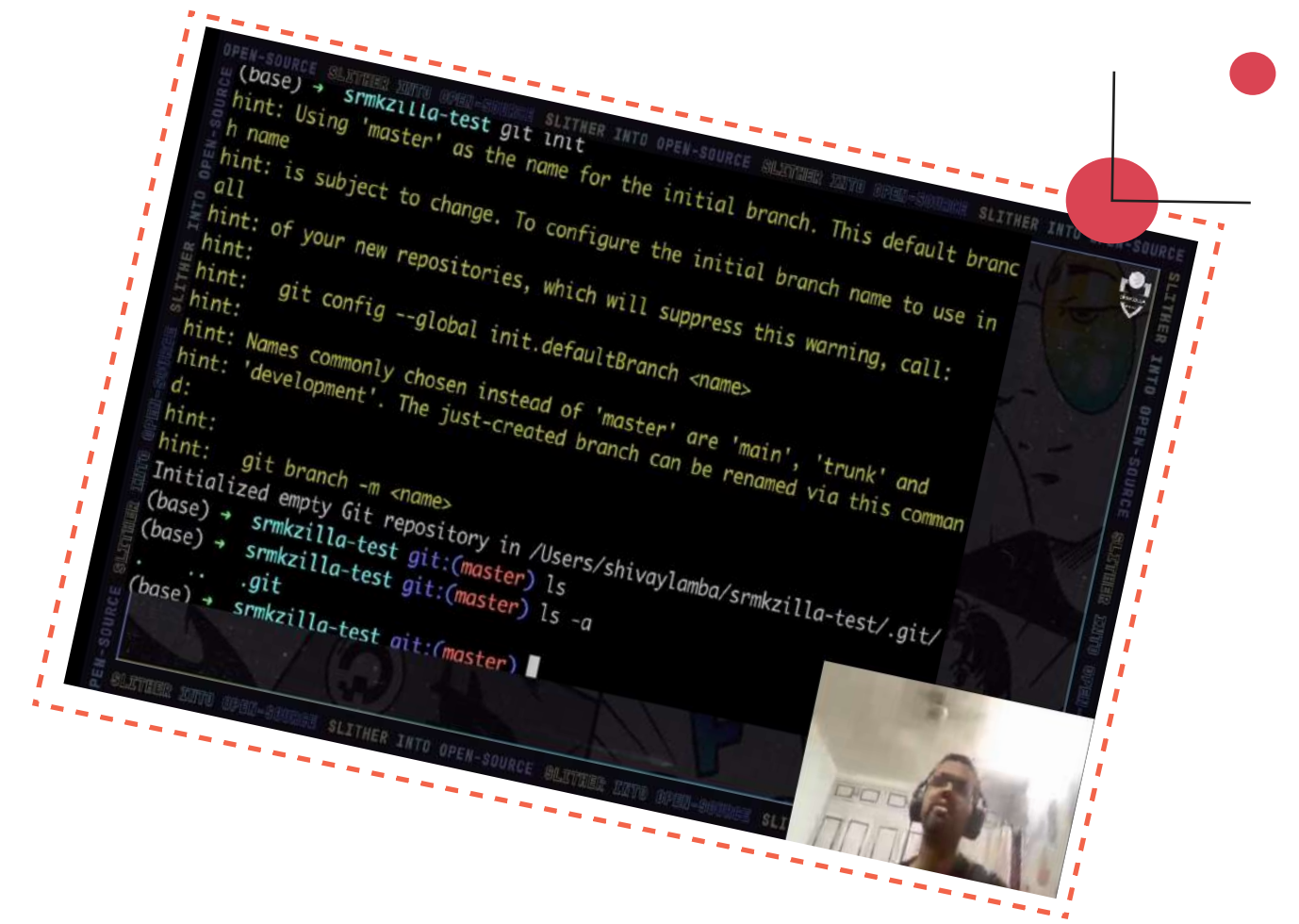
# EVENTS WE HAVE CONDUCTED

SRMKZILLA is a lot more than just a technical club. We are a hub of unique ideas, incredible tech products, resourceful events, quality mentorship, and endless creativity. We help students master various skills through our **open source projects**, web and app development, technical fests, and workshops. We as a club want to push technology to its limits which is why all our products are open source. It's **free** and **accessible** for everyone.



## Slither into Open Source!

We'll never forget the incredible weeklong spook-travaganza that was this event! For a whole freaky week, the best of the best battled it out online to submit the most contributions to Github repositories in a heartfelt celebration of open source culture! We also taught newbies how to push and fork with the best of them, and gave out exciting prizes to the winners! It was the thriller of the season!



## Git Set Go

The event aimed at introducing all the sides of Git and GitHub to the young developers as their first step into programming. It was an informative and interactive session conducted by Yashvardhan Jagnani, a final year CSE student who is a very passionate software developer. All the basic concepts and functionalities were covered in an enlightening hands-on session

## Multiverse of IoT

Internet of Things is an emerging field in the field of science and technology. Multiverse of IoT was an instructive session that taught students everything from elementary sensors to the schematics of a well-designed IoT circuit. The session was conducted by Sagnik Biswas, a highly proficient final year CSE student who also serves as the Technical Lead of SRMKZILLA.



## Escape Odyssey: The Matrix Edition

Now who doesn't love a good movie reference? This event based on the movie, The Matrix, was a hit among students. There was an intriguing storyline for each round, followed by a set of technical questions that the participants had to solve. The tasks or categories varied from web and crypto to binary to name a few!



# MOZOFEST'23

**MOZOFEST** is our annual flagship organized by SRMKZILLA and attended by students from all over the country. It is a three day fest with exciting technical and non-technical games. As part of MOZOFEST, we also host **MOZOHACK**, a 24-hour hackathon conducted annually where creative ideas are crafted with the power of code. We invite some of the greatest **developers** and **mentors** in the country for this extra ordinary hackathon.

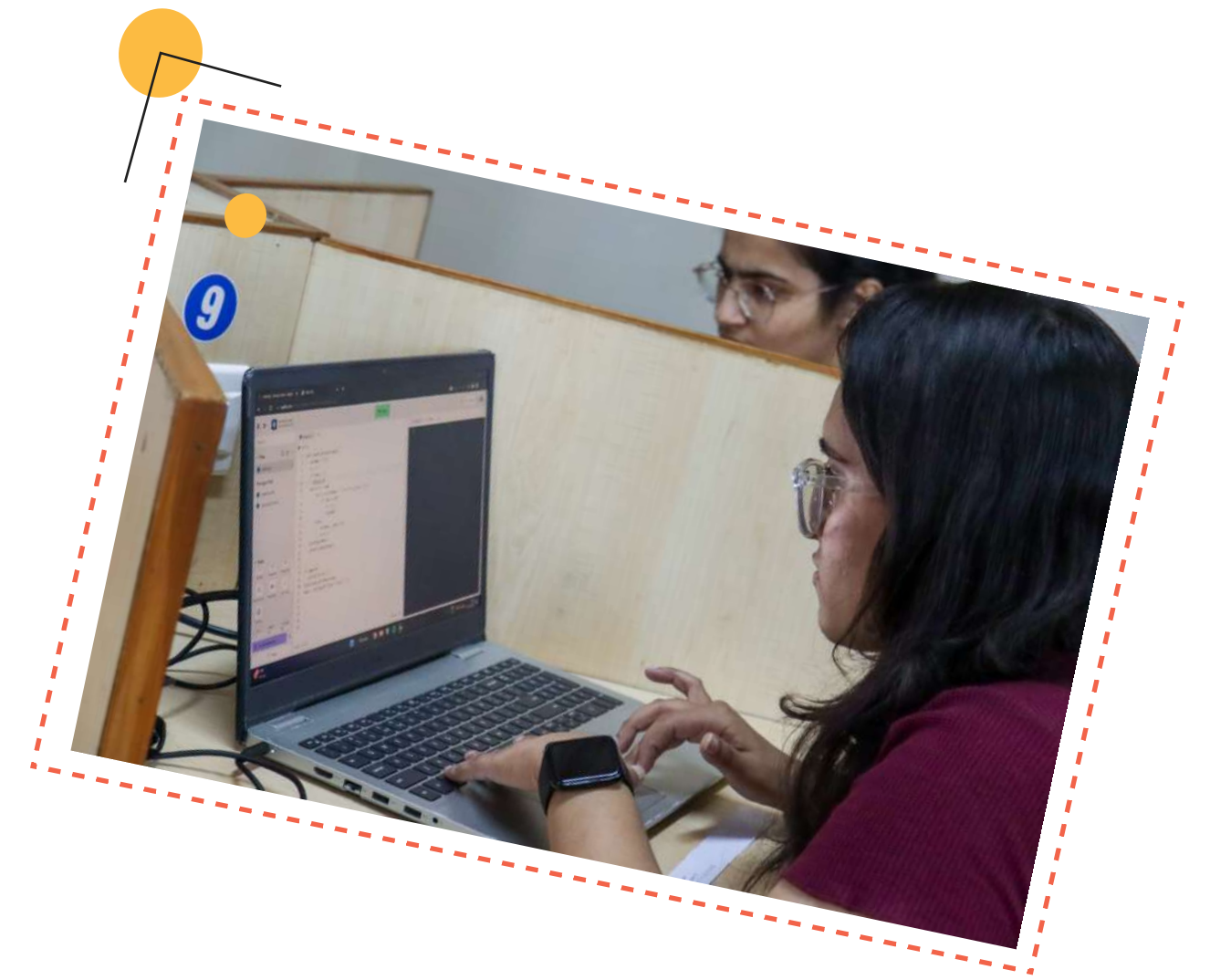
In the latest edition of MOZOFEST, the events were conducted from 25th - 27th February, 2022. The fest comprised of five events with multiple rounds conducted throughout the period. We witnessed about 200+ participants in MOZOFEST events and 100+ team registrations for MOZOHACK 3.0.





## Rush Hour

SRMKZILLA has never failed to stretch its horizons of imaginations and hence combining an enthralling event that involved the use of general knowledge and coding talent came naturally to the masterminds. Derived exactly like the plot of the actual 'Rush Hour', we've included the element of time as the primary resource to the participants and they've enjoyed themselves thoroughly. The event was divided into three sub events namely - Crunch Time, Need for speed and Technotrade.



## Ca(t)che the code

Inspired by loony tunes, SRMKZILLA had developed a technical event that soothes that coder's itch that all of our talented participants had. The theme of this event was to take a basic coding event and turn it up a notch by including jumbled up puzzles, musical boundaries and colorful uno cards. Each round utilises coding in a simple yet fun manner where participants must be able to carve their pathway up to the last round through coding.

## Shore of mystery

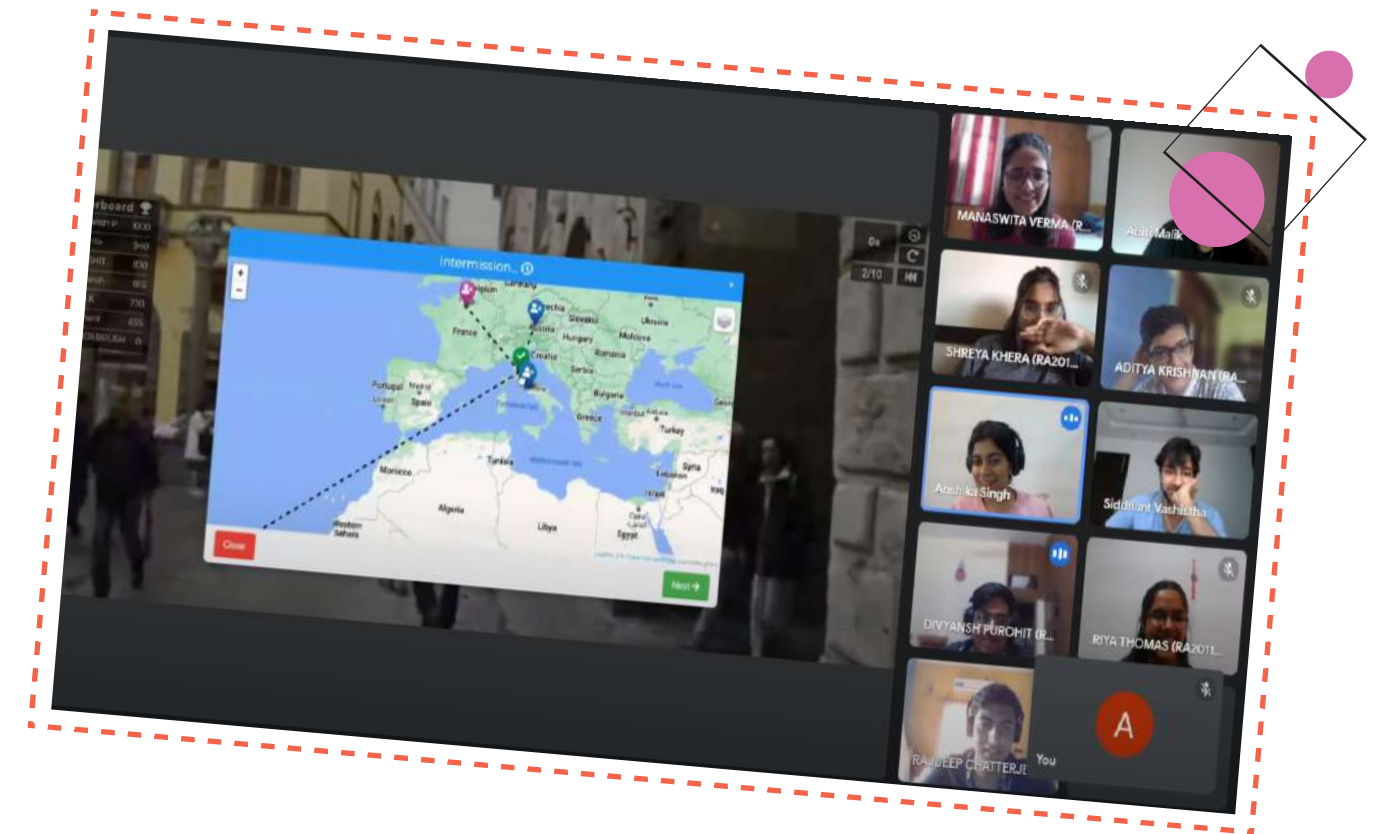
A non-technical event formulated by SRMKZILLA that takes you on this incredibly exciting adventure designed just for the curious Columbus within you. This event revolved around solving puzzles and decoding clues to get to the next level.

Dive into the shore of mystery where we have three electrifying rounds awaiting you, voyager - firstly you must make it through the treacherous terrains of the Mozilla Manor and find your way out with a key in lock and key and finally climb to victory in the last and final round called - uncharted.



## Wander Rush

A travel-themed non-technical event where players put their creativity to use to uncover clues, complete tasks, and collect travel credits. In Wanderrush, they were given video footage and had to use your keen senses to scout and find the clues. To add to the fun and excitement, they played the roles of Sherlock Holmes and Christopher Columbus at the same time!

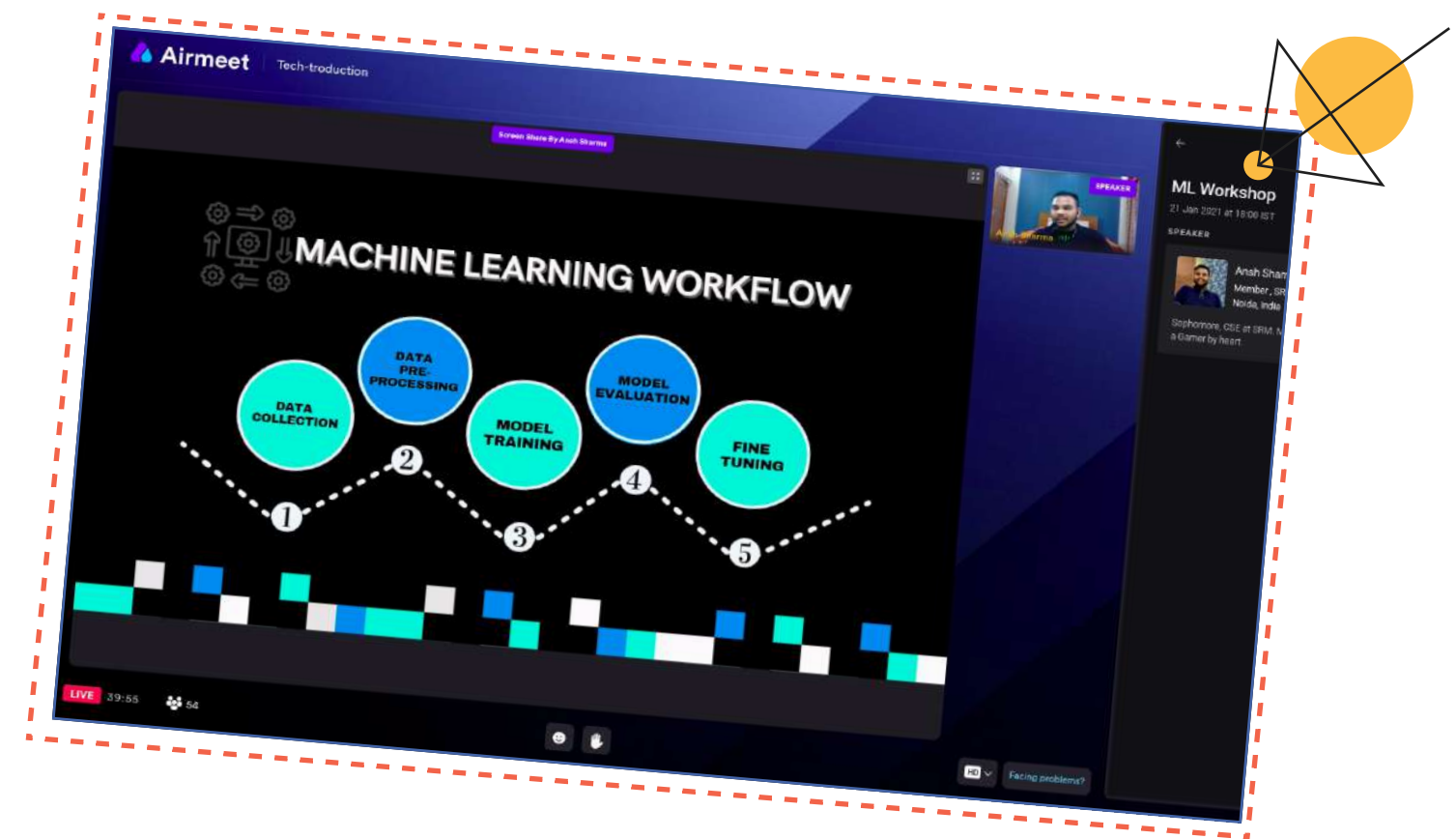


## Strikeout

For all the gamers and video game lovers out there, we host a flagship gaming event in every Mozofest. Strikeout offers a variety of games with the likes of Valorant, COD, Rocket League, FIFA being some of the favorites. Each edition is an enthralling experience that gives everyone the adrenaline rush they crave!

## Tech-troduction

Tech-troduction was crafted with the thought of fitting the needs of every newbie to technology. Our outstanding technical team guided the audience as they got acquainted with all mainstream domains of namely, Frontend Development, Backend Development, Internet of Things, Machine Learning, App Development and Game Development.



## Money Mine

MoneyMine was an event formulated for all the young minds looking to administer their finances and achieve financial stability. We organised a virtual event with Ms Anamika Rana, a finance coach and Ms Caslynn Quasy Naha, a CA aspirant to impart their knowledge on important topics like FD funds, crypto currency, taxes etc. to advance the financial literacy of students.

## Hacktoberfest 2021

In the spirit of open source we embarked our journey through an event Hacktoween, a spaceship that took the young developers into the universe of open source contributions, Git and GitHub. SRMKZILLA participated in the month long celebration of Hacktoberfest by creating various issues in our repositories welcoming every single line of code from students.

# Hacktober 20 fest 21

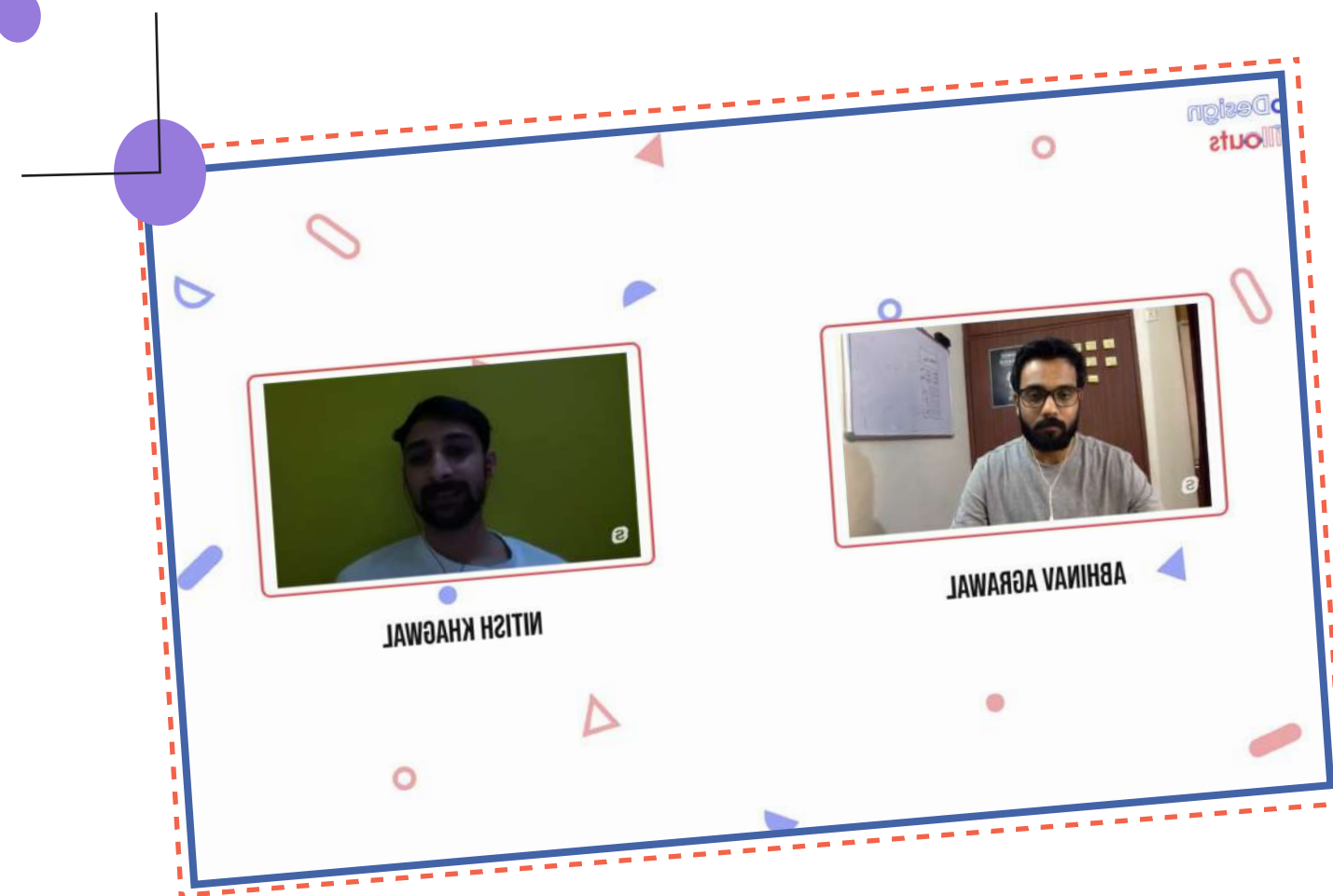


## Hack With Us

Hack With Us was designed to give rise to innovative ideas in an environment to contrive, code, and create. In association with Capgemini, SRMKZILLA provided an opportunity for students to network with people and work on Education technology, Healthcare, Digital security, Climate crisis and e-Commerce. The esteemed panel of judges from Capgemini evaluated the projects and enriched the students with their rich experience.

## The Startup Story

With smartphones being used by masses, everyone is surrounded by plenty of apps. Many of today's widely used apps are developed through the concept of 'startup'. SRMKZILLA presented 'The Startup Story' to give students the much-needed knowledge and inner details about startups and their operation, supported by eminent speakers from the startup industry.



## Mozodesign Chillouts and MozoDesignathon

We were thrilled to bring out an opportunity for all the creative minds during the lockdown with an exciting webinar, MozoDesign Chillouts and Designathon. Highly accomplished UI/UX designer, Nitish Khagwal, and product designer at Airtel, Abhinav Agarwal, helped the students as they filled the gaps between user experience design and technology with their skills.

## ETHOS

In a tribute to our dedication and embrace of open-source ideas and development, SRMKZILLA proudly presented ETHOS- Entering The Hub of Open Source. The dais was graced by the dynamic speakers, Immanuel Raj from FOSS and Mohammed Sami from SRMKZILLA, who took the audience on an exciting ride to the realm of open-source. Participants got the chance to witness an exceptional event, celebrating open source like never before!

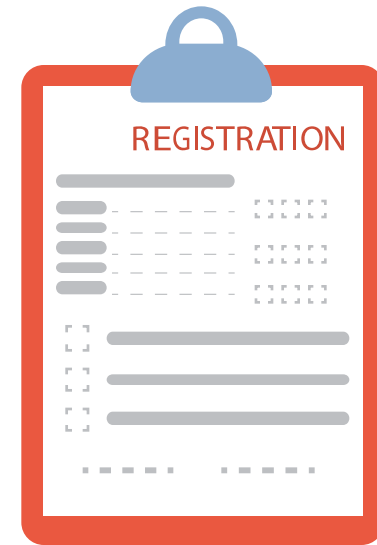


## Off the Clock

SRMKZILLA'S "Off The Clock" blossomed into an illuminating session where young alumni passionately shared anecdotes of their noteworthy triumphs, achievements, and moments of pride on their journey to success. It was an event full of inspiration, where each listener had the opportunity to find their spark! Our distinguished SRMKZILLA alumni speakers, Krishna Priya, and Sushruth S made sure to leave an invaluable impression on the students, shaping the trajectory of their futures.

# THE NUMBERS SAY IT ALL

**3000+**  
registrations  
in workshop



**4000+**  
registrations  
in events



**25+**  
satisfied  
sponsors



**15**  
projects  
released





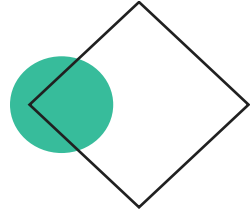
# SPONSORS SUMMARY

	BRONZE	SILVER	GOLD	PLATINUM
Dedicated Social Media publicity	●	●	●	●
Logo on event posters	●	●	●	●
Featuring logo in promotional video	●	●	●	●
Brand logo and link on our event website	●	●	●	●
Presentation of brand promotional video at event		●	●	●
Dedicated Channel on Discord			●	●
Interactive session				●

MOST VALUABLE

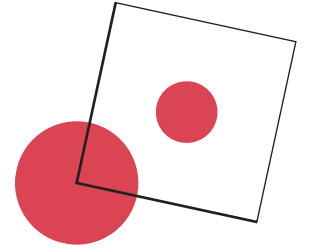
# PREVIOUS SPONSORS





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Since SRMKZILLA is a not-for-profit organization, we do not collect any money from our attendees and neither are we funded by the Institute. We can discuss the deliverables from our side whilst ensuring a positive and impactful promotion for your organization in and around the campus of SRMIST, Chennai.

We solicit your support and sponsorship and would be most grateful if your esteemed organisation would associate with and support us on this venture.

Thank You

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